

# NewsChannel 5

## NETWORK

### CERTIFICATION OF COMPLIANCE WITH STATUTORY LIMITS AND SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)

APRIL 1, 2010 – JUNE 30, 2010

#### FOR THE PUBLIC FILE

This certifies that during the past calendar quarter, WTVF, its network and/or its syndicator, as a standard practice, formatted and broadcast the children's programs which are listed below to assure that they would be within the statutory limits permitted for commercials and commercial matter in such programs., including restrictions imposed by the website rule. Specifically:

1. Each hour of weekend children's programming contained no more than ten and one-half minutes (10:30) of commercials.
2. When a half-hour children's program was not part of an hour's block of children's programming, the program contained no more than five minutes and fifteen seconds (5:15) of commercials.

The CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS supplied by both the CBS Television Network and THIS Network, including certification of compliance with the website rule, is attached.

#### WTVF (5.1) Programs

Busytown Mysteries  
Noonbory & The Super 7  
Doodlebops Rockin' Road Show  
Strawberry Shortcake  
Sabrina: The Animated Series

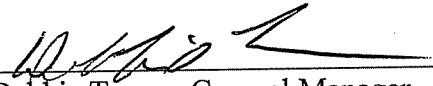
#### NewsChannel 5 Plus (5.2) Programs

The Country Mouse & City Mouse Adventures  
Green Screen Adventures  
Wimzie's House  
Horseland  
Liberty's Kids

#### THIS TV (5.3) Programs

A Miss Mallard Mystery  
Wimzie's House  
Green Screen Adventures  
Liberty's Kids  
Journey to the West  
C.L.Y.D.E.  
Mummies Alive

Spider Riders  
The Country Mouse & City Mouse Adventures  
Horseland  
Wonderful World of Oz  
Emily of New Moon  
Potatoes and Dragons

  
Debbie Turner, General Manager  
NewsChannel 5 Network LLC

DATE: 6/30/10

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
April 1, 2010 – June 30, 2010

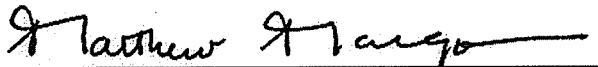
During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BUSYTOWN MYSTERIES  
NOONBORY & THE SUPER 7  
DOODLEBOPS ROCKIN' ROAD SHOW  
STRAWBERRY SHORTCAKE  
SABRINA, THE ANIMATED SERIES - I  
SABRINA, THE ANIMATED SERIES - II

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period April 1, 2010 through June 30, 2010, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: July 1, 2010

**THIStv NETWORK COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**  
**SECOND QUARTER 2010**

FOLLOWING IS A LIST OF ALL THIStv NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2010, APRIL 1, 2010 THROUGH JUNE 30, 2010. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE SECOND QUARTER OF 2010, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

**Children's Weekday Programs (series)**

1. Program: A Miss Mallard Mystery  
Time: Mondays, Wednesdays, Fridays 7:00- 7:30 AM ET  
Duration: 30 minutes  
Rating: TV-G
2. Program: C.L.Y.D.E.  
Time: Tuesdays, Thursdays 7:00- 7:30 AM ET  
Duration: 30 minutes  
Rating: TV-G

3. Program: Wonderful Wizard of Oz  
Time: Monday- Friday 7:30- 8:00 AM ET  
Duration: 30 minutes  
Rating: TV-G
4. Program: Spider Riders  
Time: Monday- Friday 8:00- 8:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
5. Program: Journey to the West  
Time: Monday- Friday 8:30- 9:00 AM ET  
Duration: 30 minutes  
Rating: TV-G
6. Program: Emily of New Moon  
Time: Monday- Friday 9:00- 10:00 AM ET  
Duration: 60 minutes  
Rating: TV-Y7

Children's Weekend Programs (series)

1. Program: Green Screen Adventures  
Time: Saturdays 10:00- 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 E/I
2. Program: Wimzie's House  
Time: Saturdays 10:30- 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
3. Program: The Country Mouse and the City Mouse Adventures  
Time: Saturdays 11:00- 11:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
4. Program: Horseland  
Time: Saturdays 11:30 AM- 12:00 PM ET from 4/3- 5/15/10  
Duration: 30 minutes  
Rating: TV-Y7 E/I
5. Program: The Country Mouse and the City Mouse Adventures  
Time: Saturdays 11:30- 12:00 AM ET from 5/22- 6/26/10  
Duration: 30 minutes  
Rating: TV-Y E/I
6. Program: Liberty's Kids  
Time: Saturdays 12:00- 12:30 PM ET  
Duration: 30 minutes  
Rating: TV-Y7 E/I

7. Program: Liberty's Kids  
Time: Saturdays 12:30- 1:00 PM ET  
Duration: 30 minutes  
Rating: TV-Y7 E/I
8. Program: Potatoes and Dragons  
Time: Sundays 8:00- 8:30 AM ET  
Duration: 30 minutes  
Rating: TV-G
9. Program: Potatoes and Dragons  
Time: Sundays 8:30- 9:00 AM from 4/4- 5/16/10  
Duration: 30 minutes  
Rating: TV-G
10. Program: Mummies Alive!  
Time: Sundays 8:30- 9:00 AM ET from 5/23- 6/27/10  
Duration: 30 minutes  
Rating: TV-Y7 FV
11. Program: Mummies Alive!  
Time: Sundays 9:00- 9:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
12. Program: Mummies Alive!  
Time: Sundays 9:30- 10:00 AM ET from 4/4- 5/16/10  
Duration: 30 minutes  
Rating: TV-Y7 FV
13. Program: Spider Riders  
Time: Sundays 9:30- 10:00 AM ET from 5/23- 6/27/10  
Duration: 30 minutes  
Rating: TV-Y7 FV
14. Program: Spider Riders  
Time: Sundays 10:00- 10:30 AM ET from 4/4- 5/16/10  
Duration: 30 minutes  
Rating: TV-Y7 FV
15. Program: Horseland  
Time: Sundays 10:00- 10:30 AM ET from 5/23- 6/27/10  
Duration: 30 minutes  
Rating: TV-Y7 E/I
16. Program: Spider Riders  
Time: Sundays 10:30- 11:00 AM ET from 4/4- 5/16/10  
Duration: 30 minutes  
Rating: TV-Y7 FV

17. Program: Horseland  
Time: Sundays 10:30- 11:00 AM ET from 5/23- 6/27/10  
Duration: 30 minutes  
Rating: TV-Y7 E/I

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ALL THIStv NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE SECOND QUARTER OF 2010, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:  
**KYLE HART/ PROGRAM & OPERATIONS MANAGER- THIS TV NETWORK**  
06/30/10